

C.A.F.E. & Saskatoon Prairieland Park welcome you...

to the 82nd Annual C.A.F.E. Convention!

Invitation to Sponsors

Saskatoon Rocks! is being organized by the Canadian Association of Fairs and Exhibitions. This is the 82nd Annual meeting of C.A.F.E. and will be held in Saskatoon, Saskatchewan at the Sheraton Cavalier Hotel from November 5-8, 2008.

What are the Goals of the C.A.F.E. Annual Convention?

Educate: by providing delegates with programs and activities for the improvement of the knowledge and skills of delegates.

Create: networking and communication opportunities among organizations and individuals from across Canada.

Build: business opportunities, the creation of partnerships and the establishment of alliances of benefit to individual members and the industry as a whole.

Why Sponsor the C.A.F.E. Annual Convention?

- Provide industry leadership and support the delivery of program and services that respond to the needs of the industry.
- Help foster business, networking opportunities and partnerships for the benefit of both members and the industry.
- Benefit from marketing exposure for the event - via direct mail, fax and email marketing campaigns and through our convention website.
- Your presence at the event will provide opportunities for one-on-one networking and communication with key influences and decision-makers in the industry.
- Reach delegates who attend, representing hundreds of fairs, exhibitions, suppliers and government departments.

Sponsorship Levels

Platinum	\$10,000 +
Gold	\$5,000 - \$9,999
Silver	\$2,500 - \$4,999
Bronze	\$1,000 - \$2,499
Friends of C.A.F.E.	\$500 - \$999
Convention Delegate Kit	\$5,000

Convention Information
www.canadian-fairs.ca



Nov. 5 - 8, 2008

Sponsorship Levels

PLATINUM LEVEL SPONSORSHIP BENEFITS

- Logo and designation on all conference promotional materials*
- Logo and designation on conference signs
- Logo and designation in Convention Program
- Full page advertisement in Convention Program
- ½ page advertisement in subsequent edition of the Canadian Fair News newsletter
- Logo and designation on Convention website, with link to company website if desired
- Ability to place promotional products in delegate kits
- Logo and designation in post convention listing of sponsors in Canadian Fair News
- Opportunity to make remarks at Opening or Closing Ceremonies
- Two (2) complimentary convention registrations

GOLD LEVEL SPONSORSHIP BENEFITS

- Logo and designation on all conference promotional materials (with the exception of the delegate kit giveaway)*
- Logo and designation on conference signs
- Logo and designation in Convention Program
- ½ page complimentary advertisement in Convention Program
- ¼ page advertisement in post-convention edition of the Canadian Fair News newsletter
- Logo and designation on Convention website, with link to company website if desired
- Ability to place promotional products in delegate kits
- Logo and designation in post convention listing of sponsors in Canadian Fair News
- One (1) complimentary convention registrations

SILVER LEVEL SPONSORSHIP BENEFITS

- Logo and designation on conference signs
- Logo and designation in Convention Program
- 50% discount on advertisement in Convention Program
- 20% discount on advertisement in subsequent edition of the Canadian Fair News newsletter
- Logo and designation on Convention website, with link to company website if desired
- Ability to place promotional products in delegate kits
- Logo and designation in post convention listing of sponsors in Canadian Fair News

BRONZE LEVEL SPONSORSHIP BENEFITS

- Logo and designation on conference signs
- Logo and designation in Convention Program
- 20% discount on advertisement in Convention Program
- 10% discount on advertisement in subsequent edition of the Canadian Fair News newsletter
- Logo and designation on Convention website, with link to company website if desired
- Logo and designation in post convention listing of sponsors in Canadian Fair News

FRIENDS OF C.A.F.E. SPONSORSHIP BENEFITS

- Logo and designation on conference signs
- Logo and designation in Convention Program
- 10% discount on advertisement in Convention Program
- 5% discount on advertisement in subsequent edition of the Canadian Fair News newsletter
- Logo and designation on Convention website, with link to company website if desired
- Logo and designation in post convention listing of sponsors in Canadian Fair News

CONVENTION DELEGATE KIT

- Company will receive the benefits of the Bronze Level general sponsorship in addition; the company logo will appear on the giveaway item in conjunction with Platinum Level Sponsors and C.A.F.E.

INTERESTED IN SPONSORING?

If you are interested in sponsoring the 2008 C.A.F.E. Convention, please contact us at 1-800-663-1714 or by e-mail at convention@canadian-fairs.ca. Or you can simply complete the attached sponsorship form and fax or mail it to our office at 613-233-1154, 43 Eccles Street, Ottawa, Ontario, K1R 6S3.

We greatly appreciate your support in helping us to deliver a fabulous convention!

Canadian
Association of Fairs
and Exhibitions



Association
canadienne des
foires et expositions

Prairie
land
Park



* Applies only to Convention materials that have not yet been printed and/or distributed.



PLEASE PRINT

Organization Name: _____

Mailing Address: _____ City: _____

Province/State: _____ Country: _____ Postal Code: _____

Contact Name / Title: _____

Telephone: _____ Fax: _____

E-mail: _____

Please indicate level of Sponsorship:

- Platinum \$10,000 +
- Gold \$5,000 - \$9,999
- Silver \$2,500 - \$4,999
- Bronze \$1,000 - \$2,499
- Friends of C.A.F.E. \$500 - \$999
- Convention Delegate Kit \$5,000

SEND COMPLETED FORM & PAYMENT TO:

43 Eccles Street
 Ottawa, Ontario
 K1R 6S3
 Telephone: (613) 233-0012
 Facsimile: (613) 233-1154
 E-mail: convention@canadian-fairs.ca
 Website: www.canadian-fairs.ca

Please indicate amount of Sponsorship:

I would like to sponsor the C.A.F.E.
 Convention in the amount of: \$ _____

If sponsorship level includes convention registration please attach a separate list of the names of the individuals to be registered as full delegates.

METHOD OF PAYMENT

Payable to the Canadian Association of Fairs and Exhibitions.
 A C.A.F.E. administrative fee (3.5%) will be applied if paid by credit card.

Please forward a high-resolution, vector-based; colour logo of your company to be used on sponsorship materials as soon as this form has been submitted. For submission instructions, e-mail convention@canadian-fairs.ca.

Visa _____ MasterCard _____ Cheque/Money Order _____

Account Number: _____

Expiry: _____

Name on Card: _____

Authorization Signature: _____

Date: _____

If credit card billing address is different from above mailing address, please provide billing address below:

Canadian
 Association of Fairs
 and Exhibitions

Association
 canadienne des
 foires et expositions

